## **Lessons Learned in Service Delivery:**Civil Society and Private Sector Perspectives

Philip Ashlock, OpenPlans <a href="mailto:phil@openplans.org">phil@openplans.org</a>



Open Government Partnership

Annual Meeting Brasilia, Brazil April 18, 2012

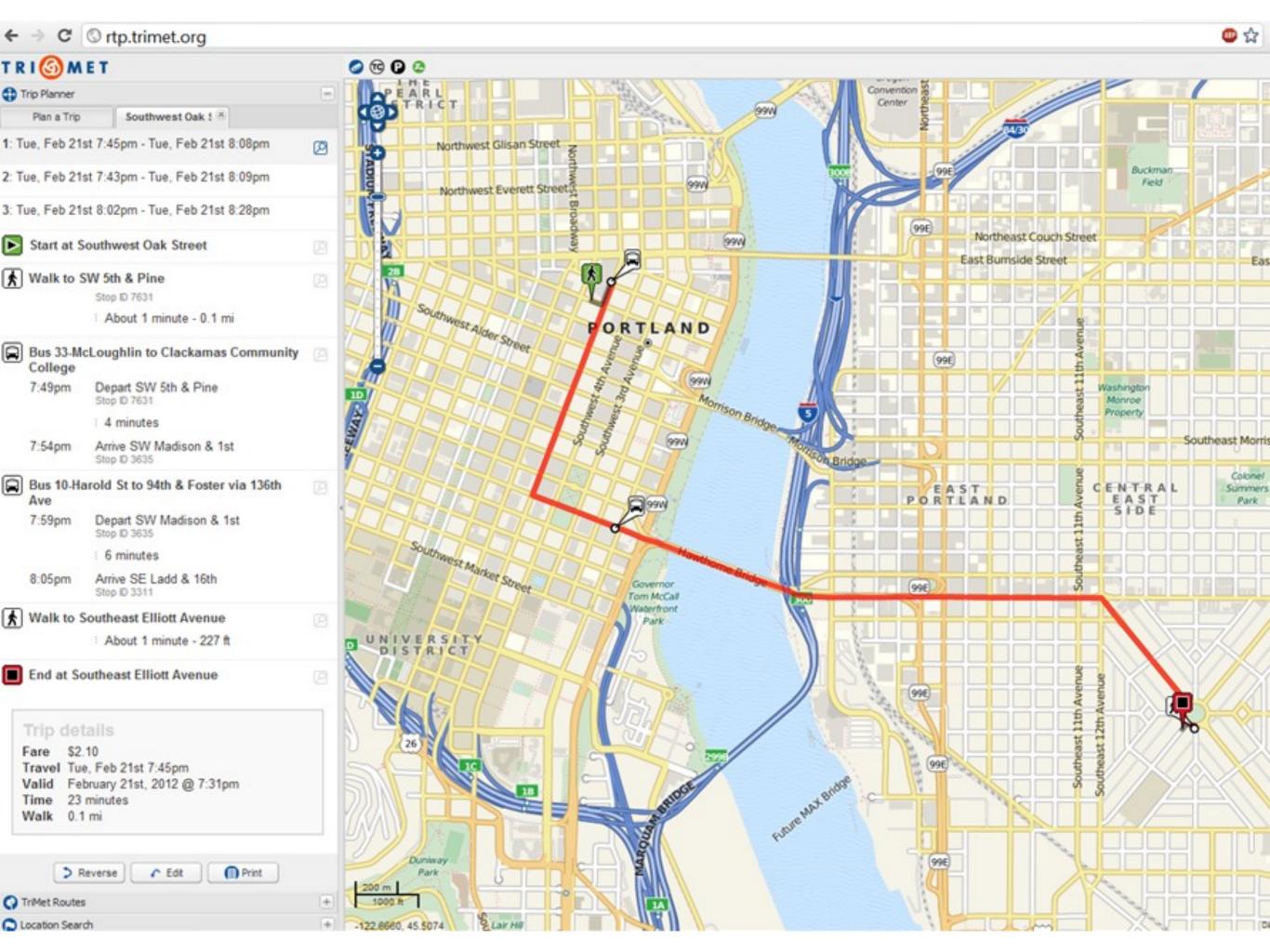


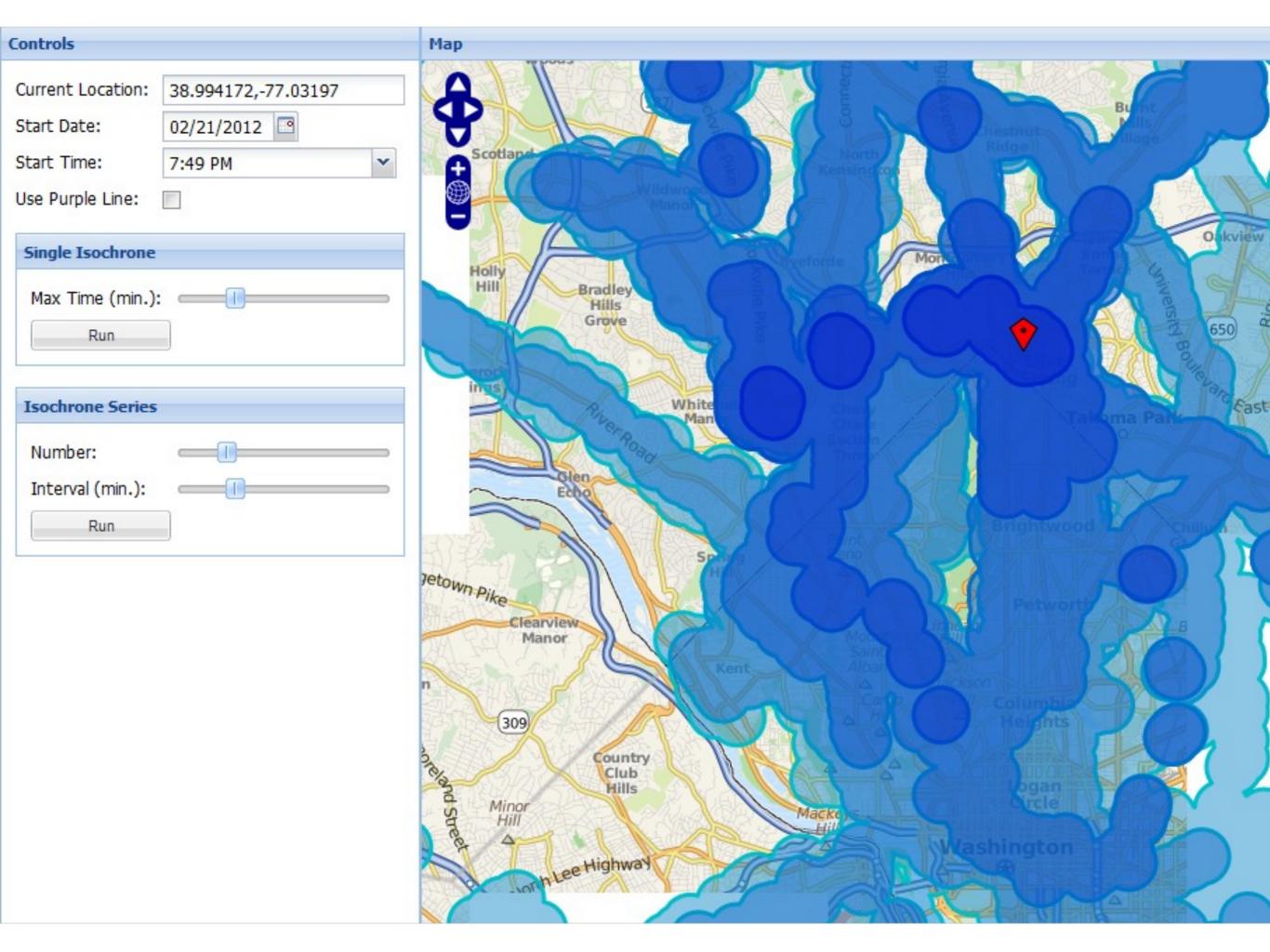


#### **NYC Real-Time Bus Information**







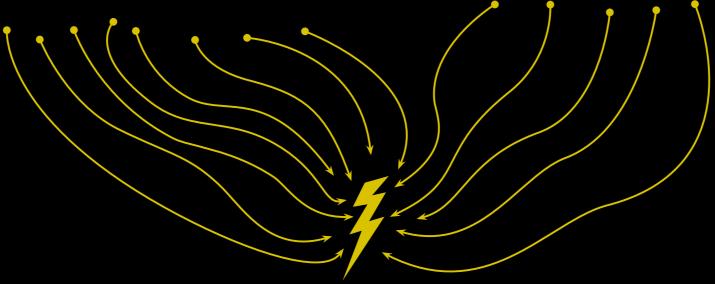


# Open311

An open communication standard for public services & local government



## 911 for Emergency Action 311 for Emergent Action



#### Report

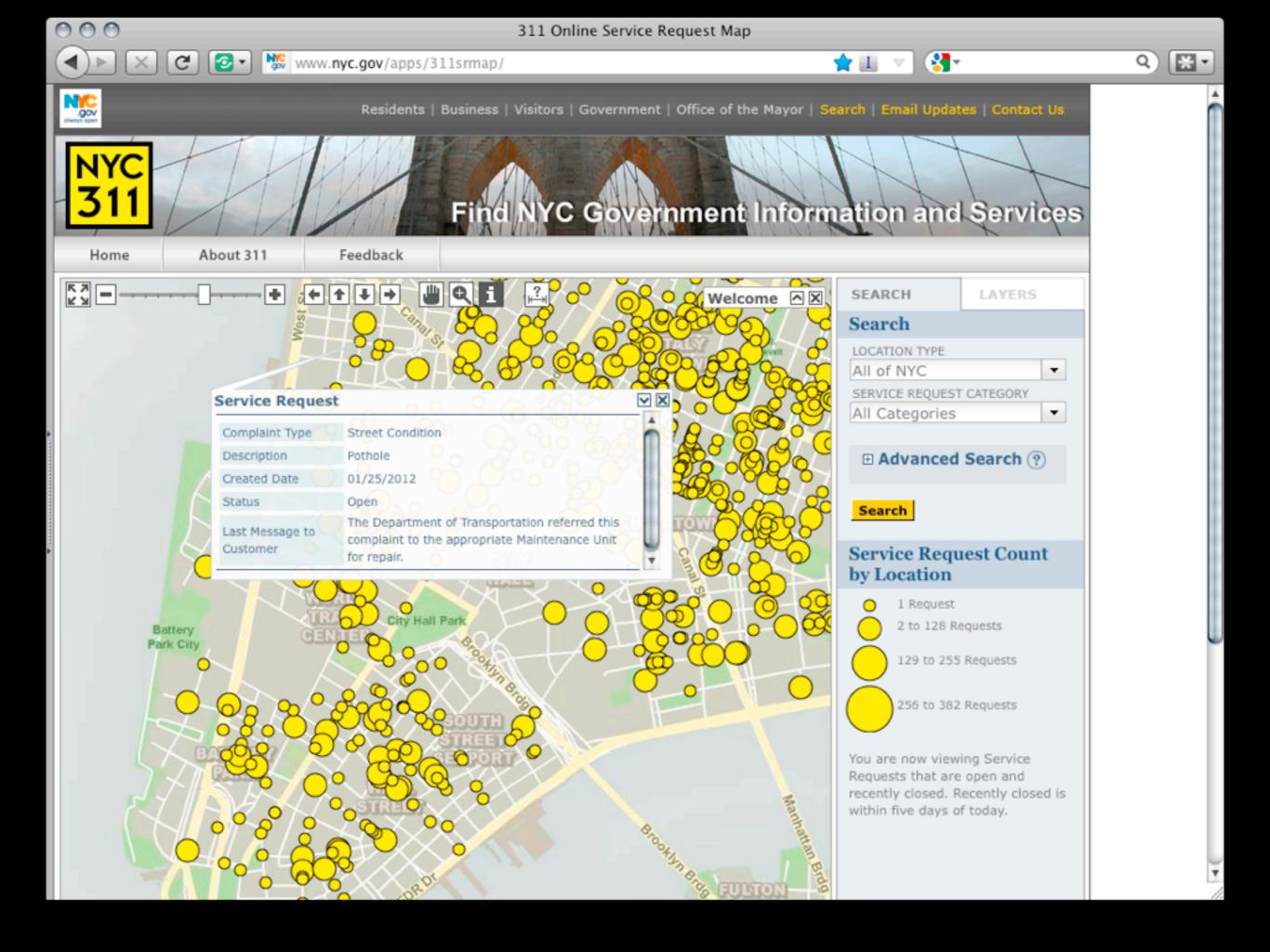


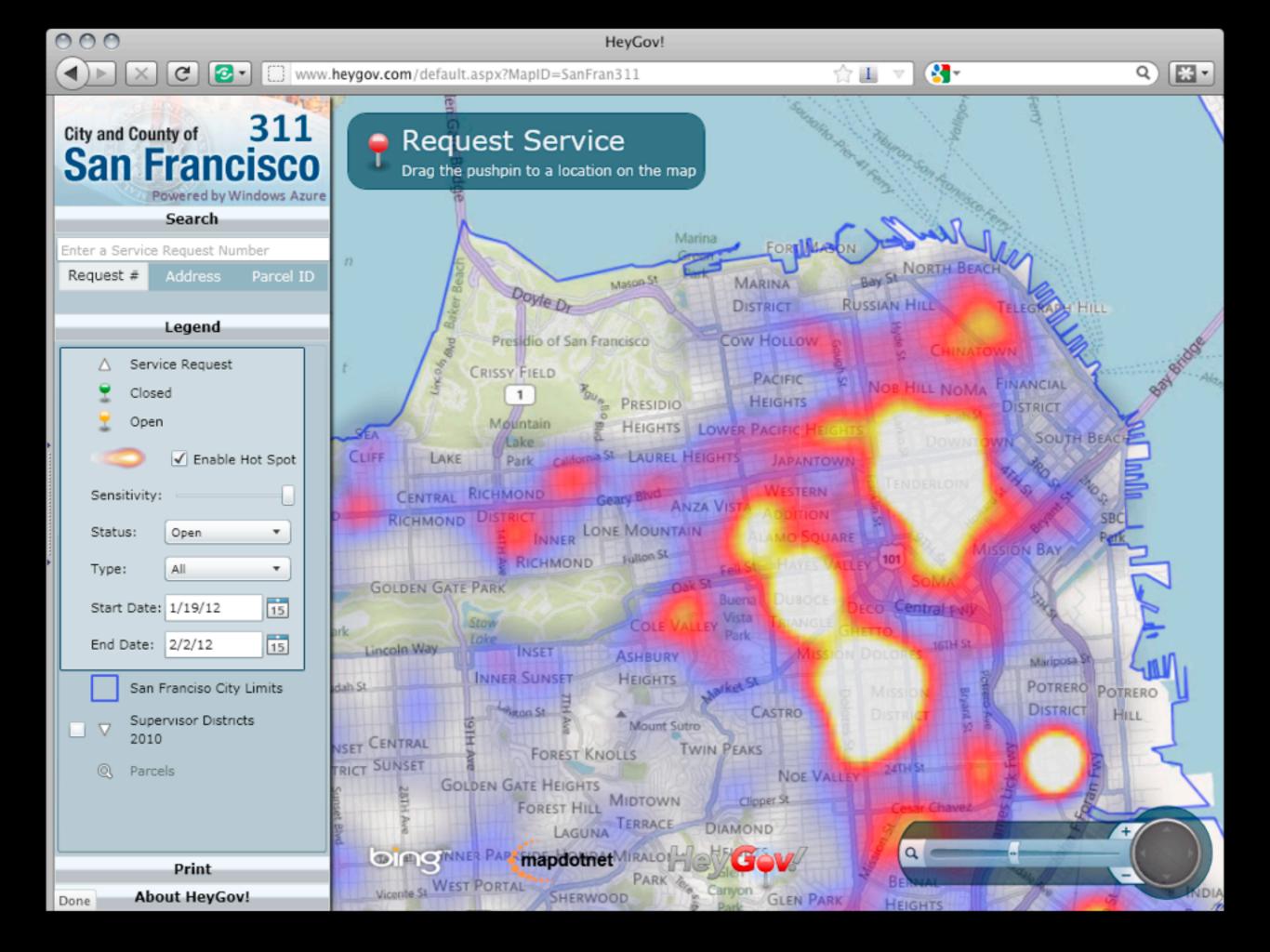
#### Map



#### Track







## Some Recent History

All reports Local alerts

Your reports





Report a problem



Help



mys::ciety



**OUR SITES** 

FixMyStreet

#### Potholes and Water

Reported in the Potholes category by Andy GRiffiths at 17:42 today

Sent to Stirling Council 2 minutes later

There are several potholes at the junction of Milndavie road and Old Mugdock road on the east side of the junction.

There is also water ponding across the road from the field which in cold weather freezes and is a serious hazard;

Offensive? Unsuitable? Tell us

More problems nearby

#### Provide an update

Email me updates

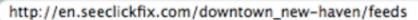
Please note that updates are not sent to the council. If you leave your name it will be public. Your information will only be used in accordance with our privacy policy









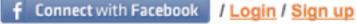














#### **New Haven Downtown**

change city follow Downtown generate widget

Downtown

follow New Haven

Report an Issue

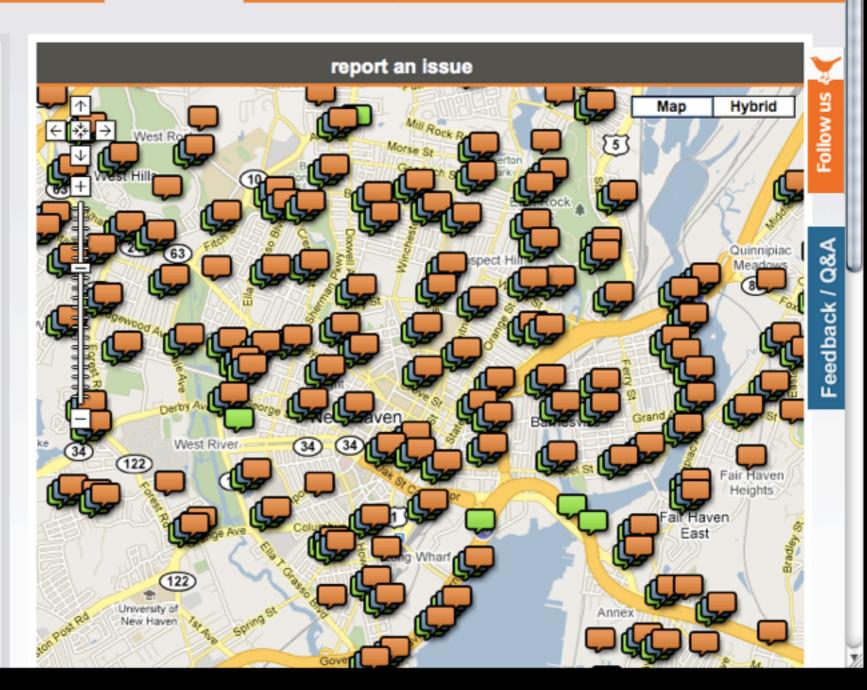
who's watching

activity map

find an issue

#### Activity | Issues

- Today Comment added to Huge Pothole
- Comment added to people's laundromat
- Issue created people's laundromat driver ...
- (13) Comment added to Dangerous driving on Edwards
- Comment added to Illegal Rooster
- Comment added to Dangerous driving on Edwards
- Another person wants Unite Our Fire Departments fixed.
- Another person wants street signs fixed.
- Another person wants Bring back a full-service s... fixed.
- Comment added to In road pedestrian signs
- Comment added to Bring back a full-service
- Comment added to Bring back a full-service
- Another person wants Huge Pothole fixed.
- Comment added to Huge Pothole
- Comment added to Pot holes
- Comment added to Pothole
- Comment added to Huge Pothole
- Comment added to Speeding Public Works



Un artículo de El País nos impulsó a hacer esto. En Madrid se realizan mas de 90 denuncias al día, sobre los socavones de la capital. Por desgracia estos datos no son públicos, y por eso queremos saber dónde y cuantos realmente hay... leer más sobre el proyecto



#### últimos baches reportados

+ reportar un bache

reportado 1 veces

Plaza del General...

S/N

reportado 1 veces

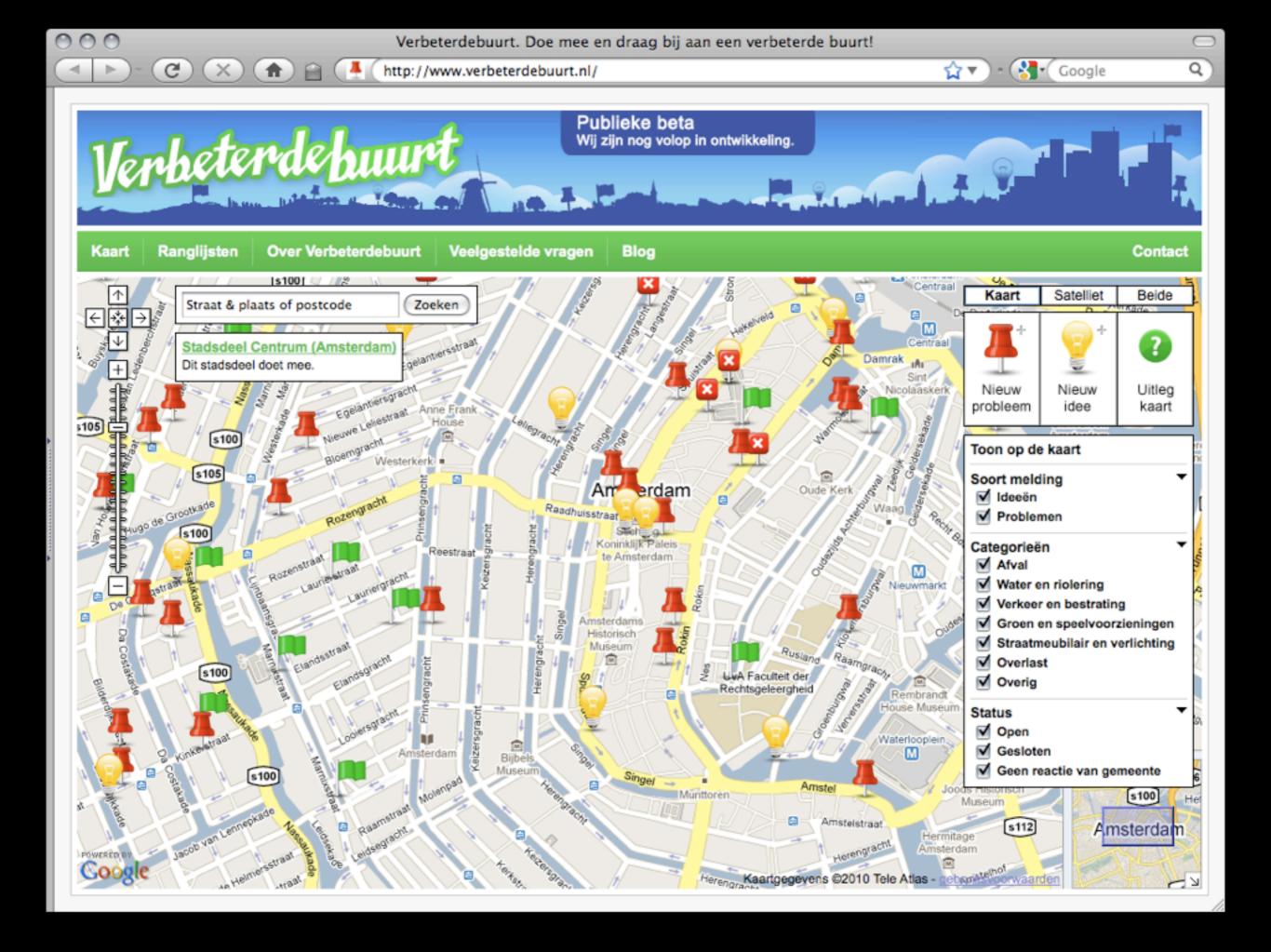
M-856

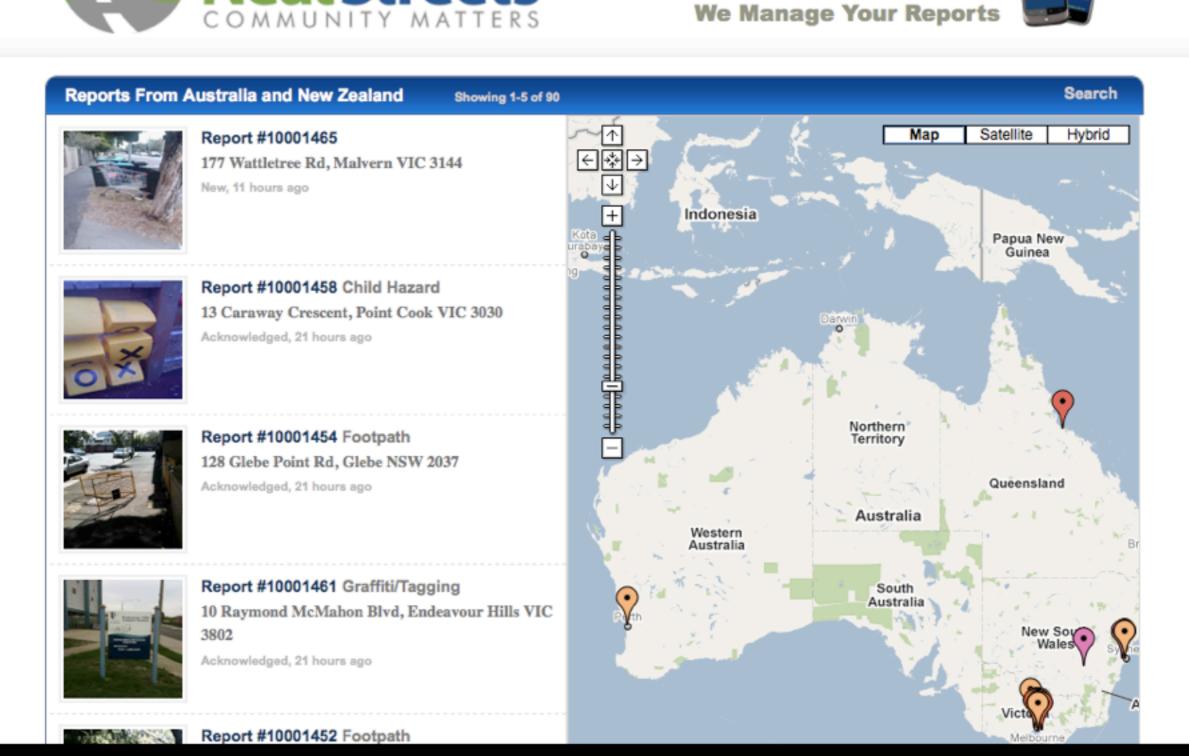
S/N

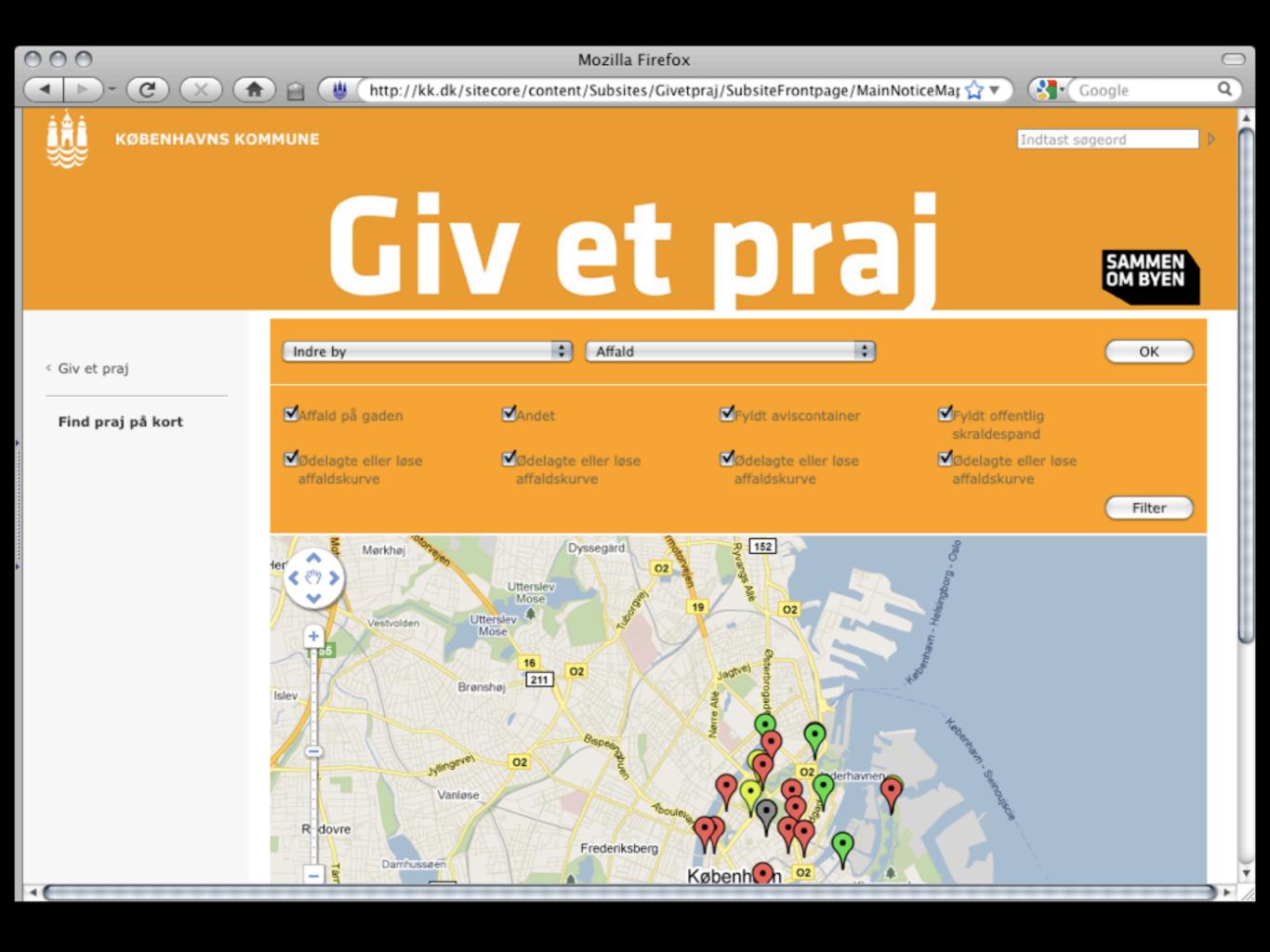
reportado 1 veces

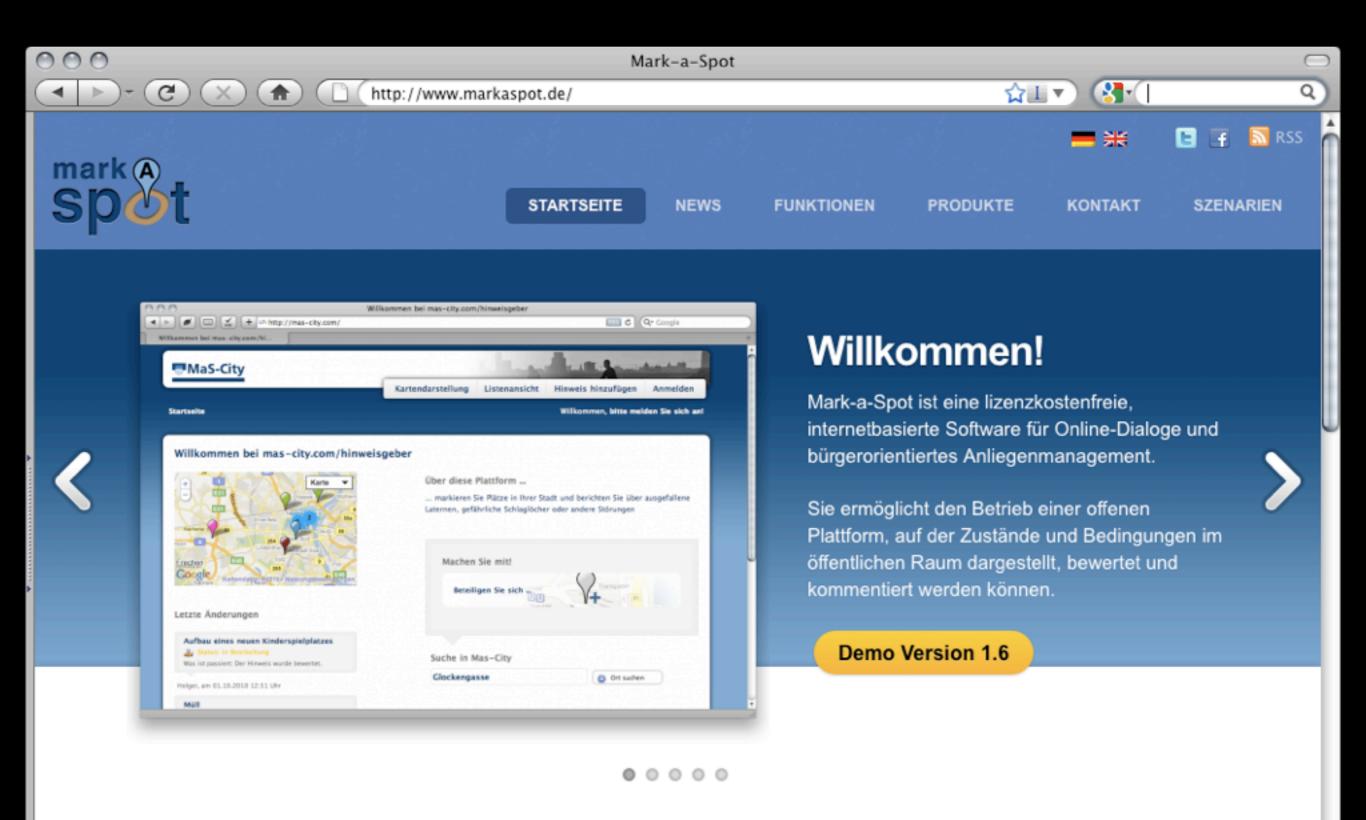
Carretera de Villaviciosa

S/N









Mark-a-Spot ist eine lizenzkostenfreie, internetbasierte Software für Online-Dialoge und bürgerorientiertes Anliegenmanagement.













http://fixourcitydelhi.kiirti.org/reports/view/21











**Enabling Effective Governance** 



#### TO REPORT AN ISSUE

call: 0512-302-6888

text: kiirti nnfi {message} to 56677

email: hitesh@omshom.com

#### FixOurCity Delhi

Report, View and Discuss Local Problems

HOME

REPORTS

**GET ALERTS** 

CONTACT US

**PARTNERS** 

ABOUT US

SUBMIT A REPORT

Report Details: Not verified

#### Damaged Road in Dwarka

Credibility: (a) 0



#### INCIDENT DESCRIPTION

There is a patch on the main road of Dwarka which is perpetually damaged because water tankers use that crossing. Apart from the weight and frequency of the tankers which fill up at the DDA pumping station, water gets spilled continuously from the tankers. As a result, the road at this crossing is permanently damaged. It has been repaired many times, including replacing tar with concrete. But each time the road breaks up within a few months of the repair. Given the shortage of water in Dwarka, the water tankers are an essential life line for residents in this sub-city. So it is imperative that roads be built to meet the local transportation demand. The problem is also quite acute on many of the service roads, where the load bearing capacity seems much lower than the main roads. Consequently the damage caused by water tankers are quite serious.

#### LOCATION

On Dwarka Main Road, at the intersection between Sector 5 and 7, just after the bridge at the end of Madhu Vihar.

#### DATE

Mar 18 2010

TIME

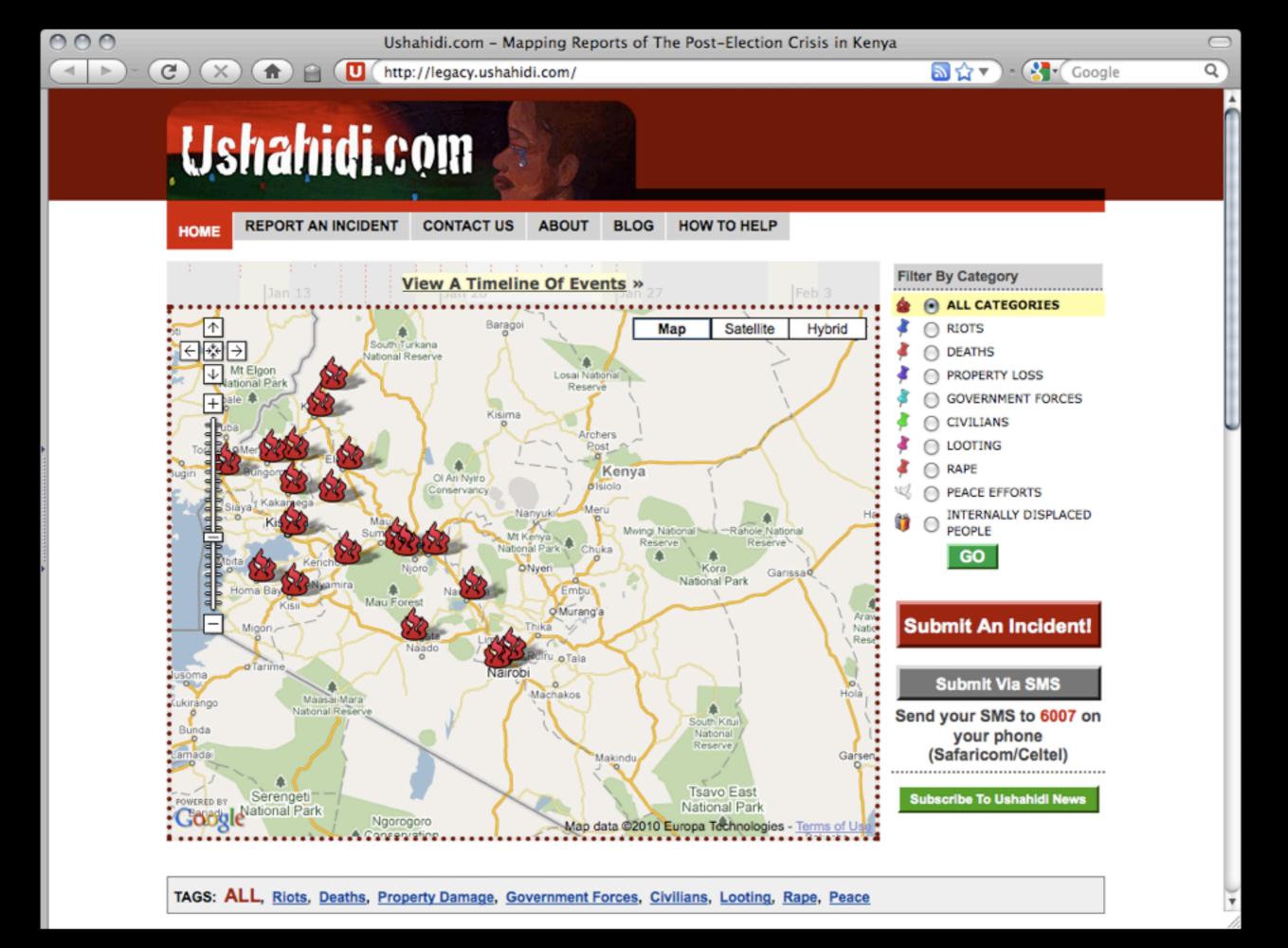
11:01

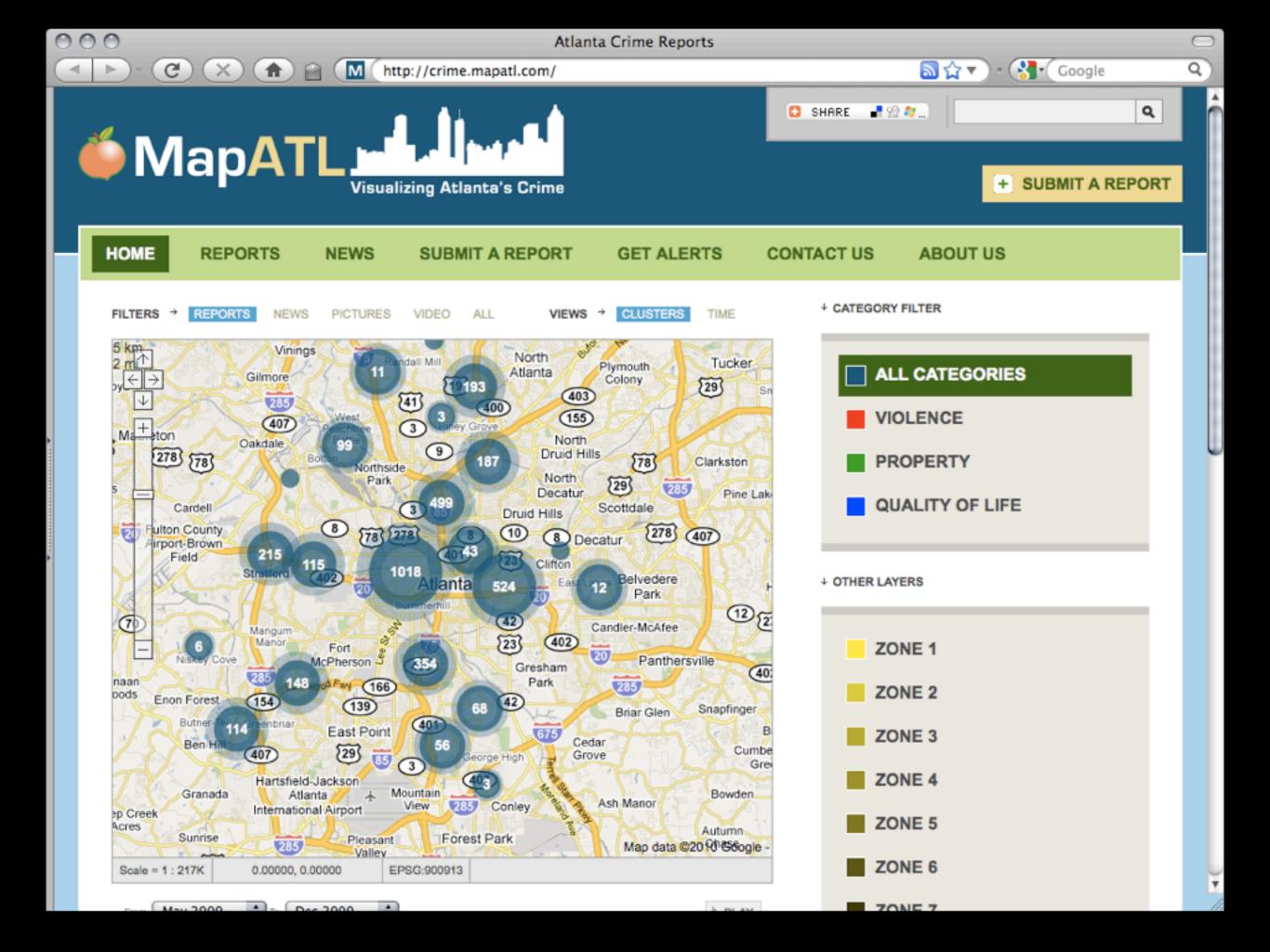
CATEGORY

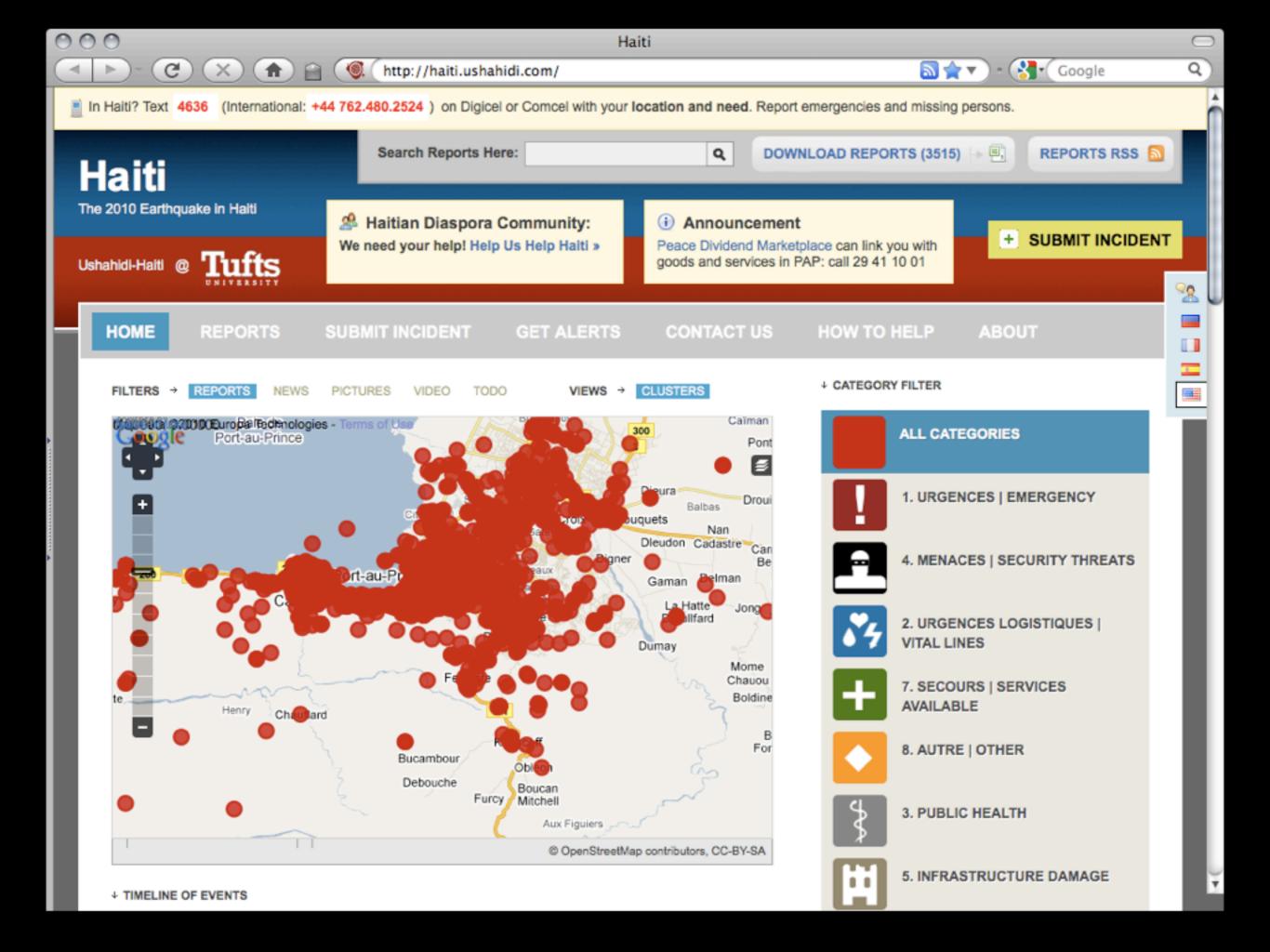
ROAD RELATED



NEARBY INCIDENT







## Clearly a need for a standard

### Benefits of an Open Standard

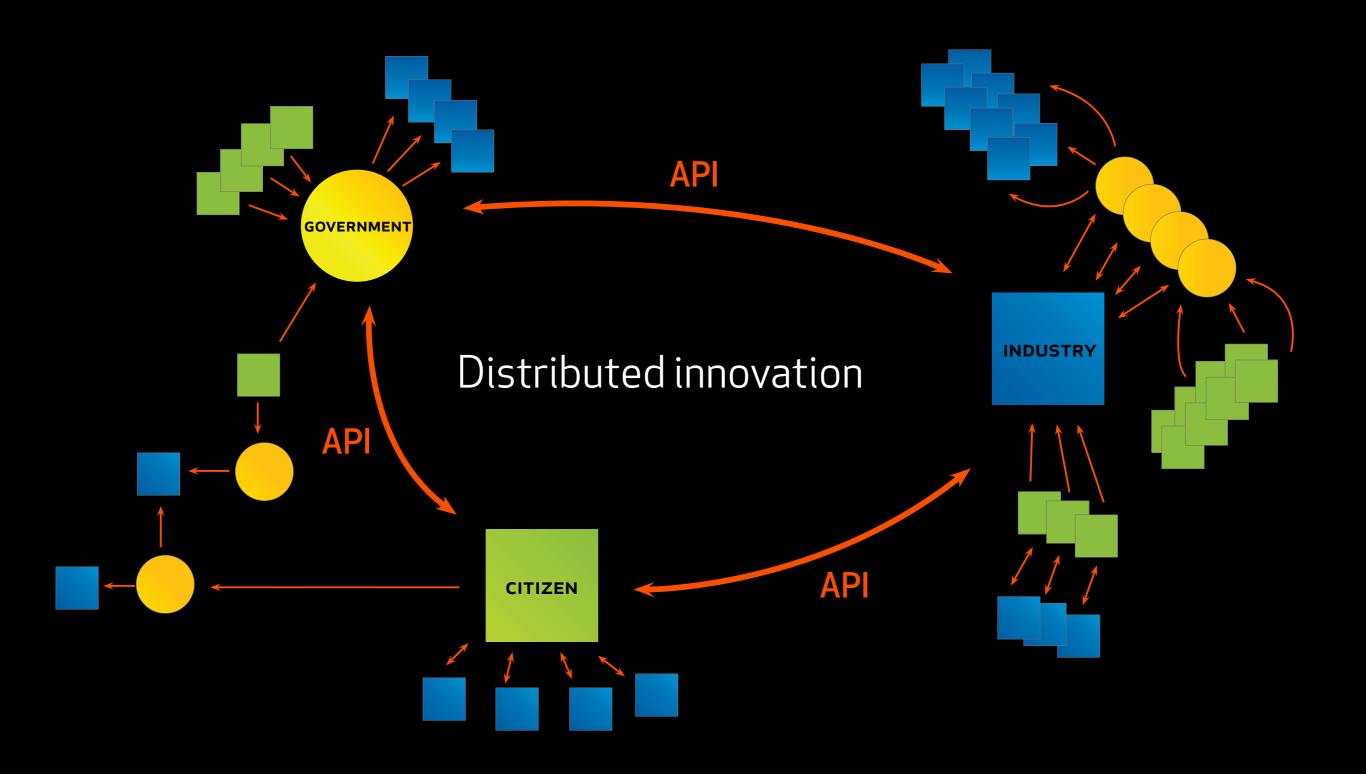
Interoperability

Shareability

Consistency

Ubiquity

Efficiency









BLOG

PHOTOS & VIDEO

BRIEFING ROOM

ISSUES

the ADMINISTRATI

Home • The Administration • Open Government Initiative

#### Open Government Initiative

TRANSPARENCY + PARTICIPATION + COLLABORATION

About Open Government

Open Gov Blog

Around the Government

Innovations Gallery

#### Open 311



Posted by Vivek Kundra on March 03, 2010 at 12:48 PM EDT

I'm on the road today, joining San Francisco Mayor Gavin Newsom and San Francisco CIO Chris Vein for an event to highlight San Francisco's Open 311 API (Application Programming Interface) initiative. This is a great approach that ties together efforts in San Francisco, Boston, the District of Columbia, Portland, and Los Angeles to open more services to citizens, and to use data to drive progress in people's lives. Too often, people grumble that their complaints about government – be it city, county, state, or federal – get swallowed by the bureaucracy. Open 311 is an answer to that problem, placing the role of service evaluator and service dispatcher in the power of citizens' hands. Through this approach, new web applications can mash publicly available, real-time data from the cities to

# Open311 GeoReport v2

Established March 2011







## A Civic Network?



## Looking Ahead

## Open311 Patterns of Interaction

✓ Issue Report: Request / Report

✓ Inquiry: Ask / Search

Ideation:
Answer / Suggest

wiki.civiccommons.org/Collaboration\_Platforms

## Inquiry API



http://betanyc.org/appleseed/mockup/







Set Location: 902 Broadway, Manhattan

Set Language: English

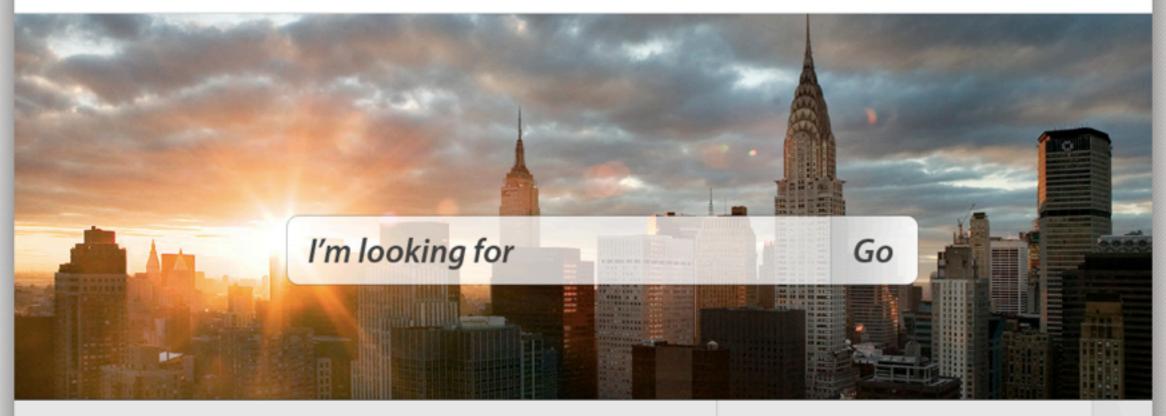


The Official Website for New York City

Visitors

311 Online

My NYC



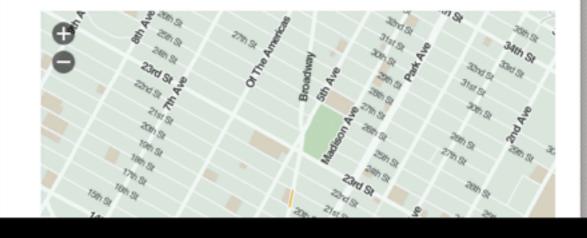
Notify NYC: Due to a water main break in the vicinity of Jerome and Tremont Ave.. ->

City Offices & Agencies: Office of the Mayor

#### Common tools, topics, and searches

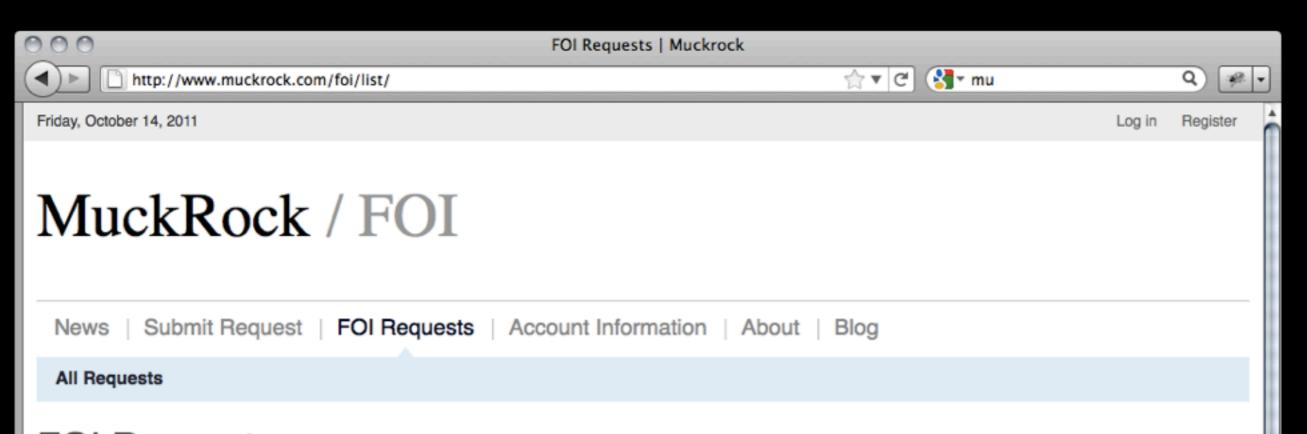
- Schools. Register your child for school and learn more about NYC schools.
- Buildings. Look-up your building or file a new building permit.
- Parking tickets. Pay for your ticket and get more information.

#### My Neighborhood



## Not just informal questions, but also formal requests for information:

"Open FOI"



#### FOI Requests

Next page »

Search

Last page »

<u>Title</u>	<u>User</u>	<u>Status</u>	Jurisdiction	Date
Exemption b(2) list (USNCB)	witnesses	Processing	United States of America	Aug. 26, 2011
Documentation of Tornado Damage in Western Ma. in 2011	JackCarroll	Processing	Massachusetts	June 6, 2011
FOIA Nonpayment List (IRS)	witnesses	Processing	United States of America	Sept. 20, 2011
technical report bibliography (WDTIC, JAG)	witnesses	Awaiting Response	United States of America	Oct. 14, 2011
Occupy Wall Street Surveillance (USSS)	witnesses	Awaiting Response	United States of America	Oct. 13, 2011
Occupy Wall Street Surveillance (FBI)	witnesses	Awaiting Response	United States of America	Oct. 13, 2011
NRC2009051346 (USCIS)	witnesses	Awaiting Response	United States of America	Oct. 12, 2011
http://www.muckrock.com/foi/list/	witnesses	Awaiting Response	United States of America	Oct. 12, 2011

1 2 3 4 ...

Successful. by Mailinator Authority to M. Hanuman on 3 October 2011.





## What if anyone could answer?

sign up and using cookies to recall things they've looked into previously to build a

personalized library.

## Suggest Ideas

U.S. Center 2010 Cancun initiative

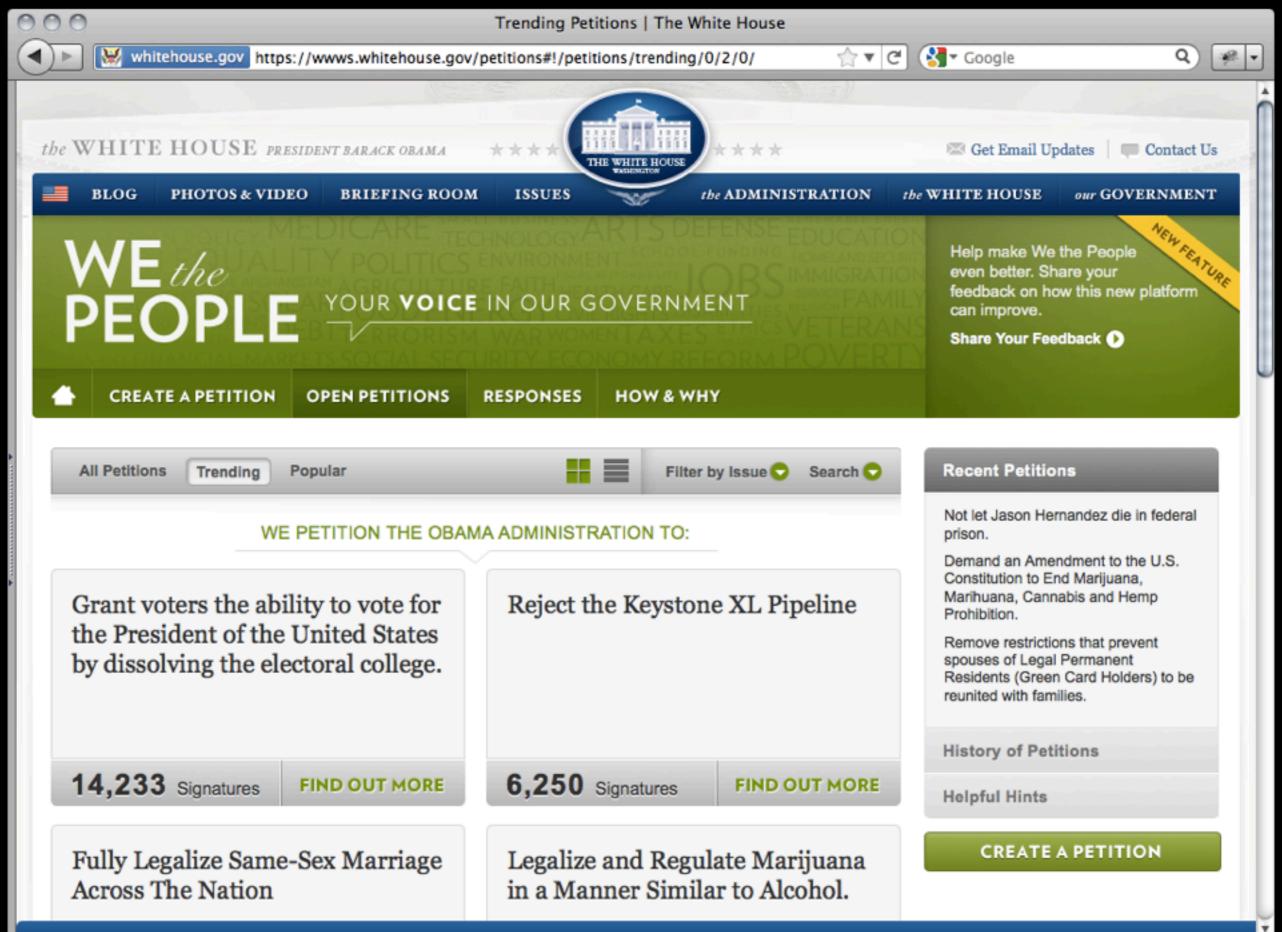
The U.S. Center 2010 Cancun is a great idea. You should organize more and more

I agree

Tools...

Help Us Improve This Dialog Site

Tell Us How to Improve this Site



# Integration with Urban Planning

&

Participatory Budgeting

Register | LOG IN

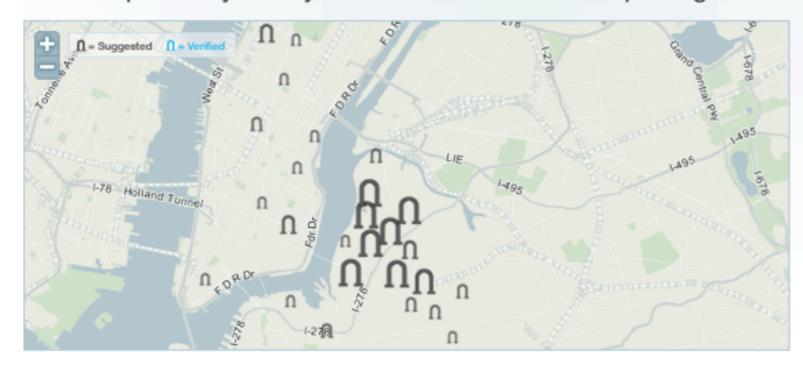


Suggest a Rack





#### Small steps to fix your city. Take action for better bike parking!





Twitter users can submit racks using this easy syntax



Smartphone users can make suggestions by snapping a photo and emailing.

Bike rack requests submitted to See Click Fix will be incorporated into FixCity when tagged with the term "bike rack".







Map it.



Check it.



#### Latest News

Comment & Vote on Rack Suggestions! Anyone can now comment on existing rack suggestions and registered users can show their support for a location by "hearting" it.

About FAQ Contact Press



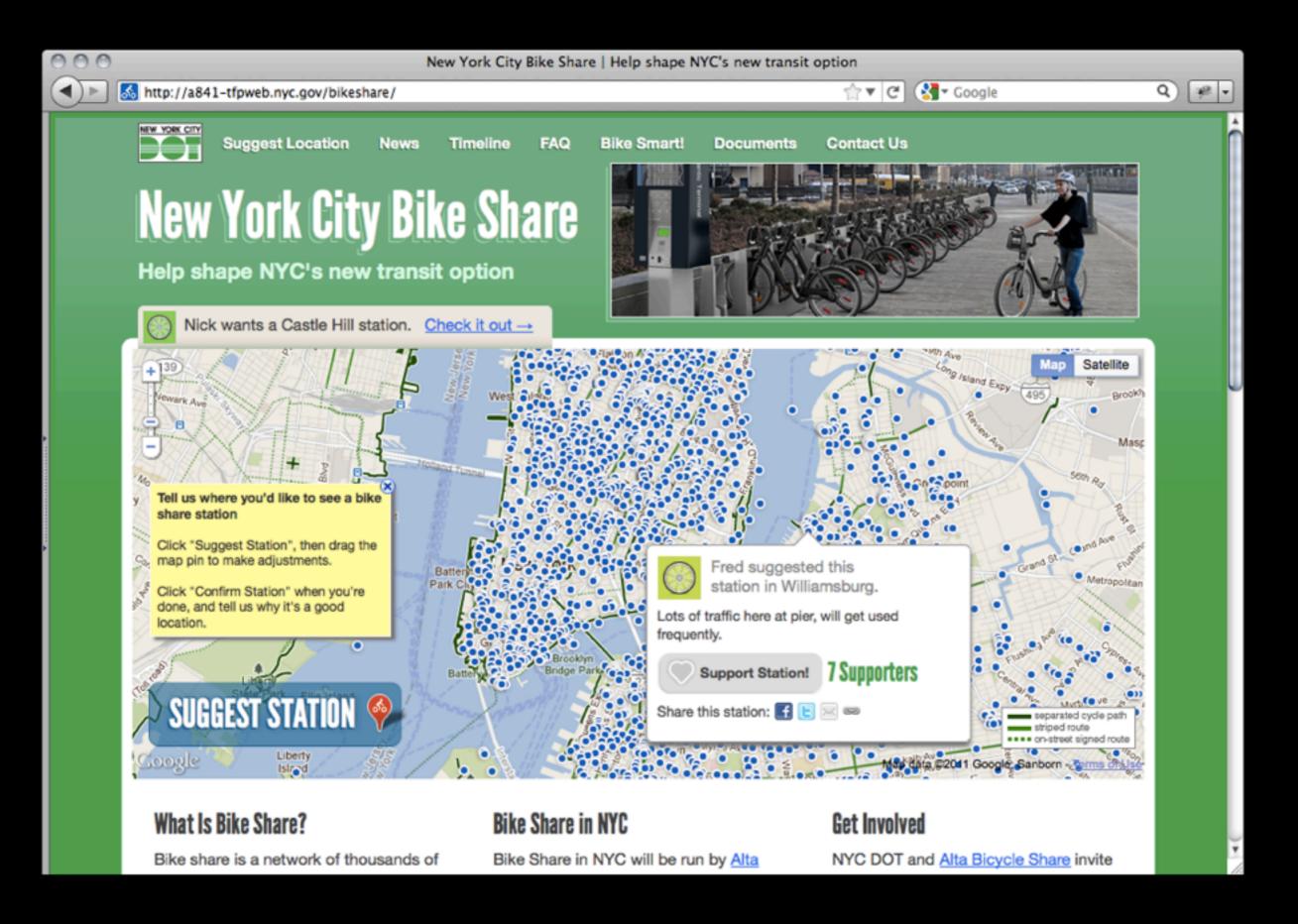
Suggest a rack via:











Web Móvil

Buscador



#### Areito en Jarabacoa

Portal de Presupuesto Participativo - Alcaldía del Municipio de Jarabacoa



Sobre PP

**Documentos** 

Seguimiento de Casos

**Novedades** 

Otros ya preguntaron



Anímate! Sugiere una obra aquí

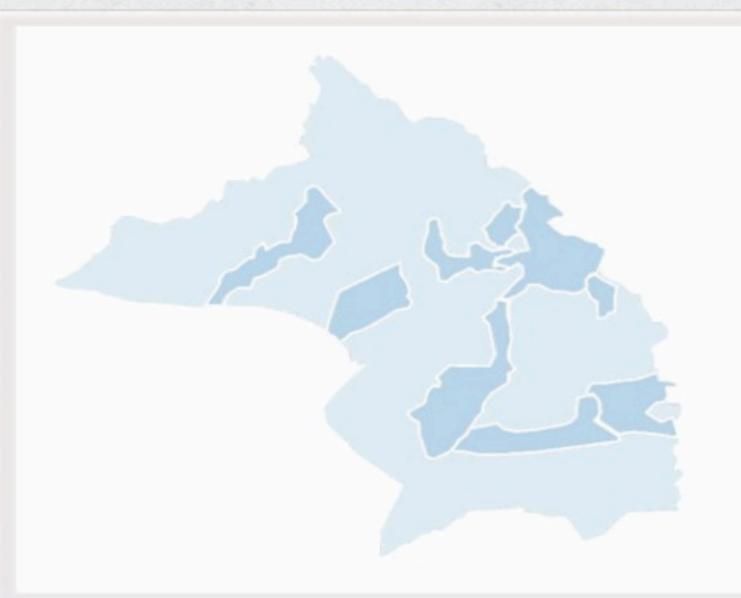
COMPARTE ESTO EN: | f











Cliquea sobre el paraje para obtener más información de en que se gasta tu dinero del Presupesto Participativo en tu comunidad

Angosto

Avenida La Confluencia

Barrio Blanco

Barrio Don Bosco

Cabirma

Corocito

Jumunucu

La Colonia

La Javilla

La Lomita

La Pelada

La Peña

La Quebrada

Llano Del Higo

Palo Blanco

Pedregal

Pinar Quemado

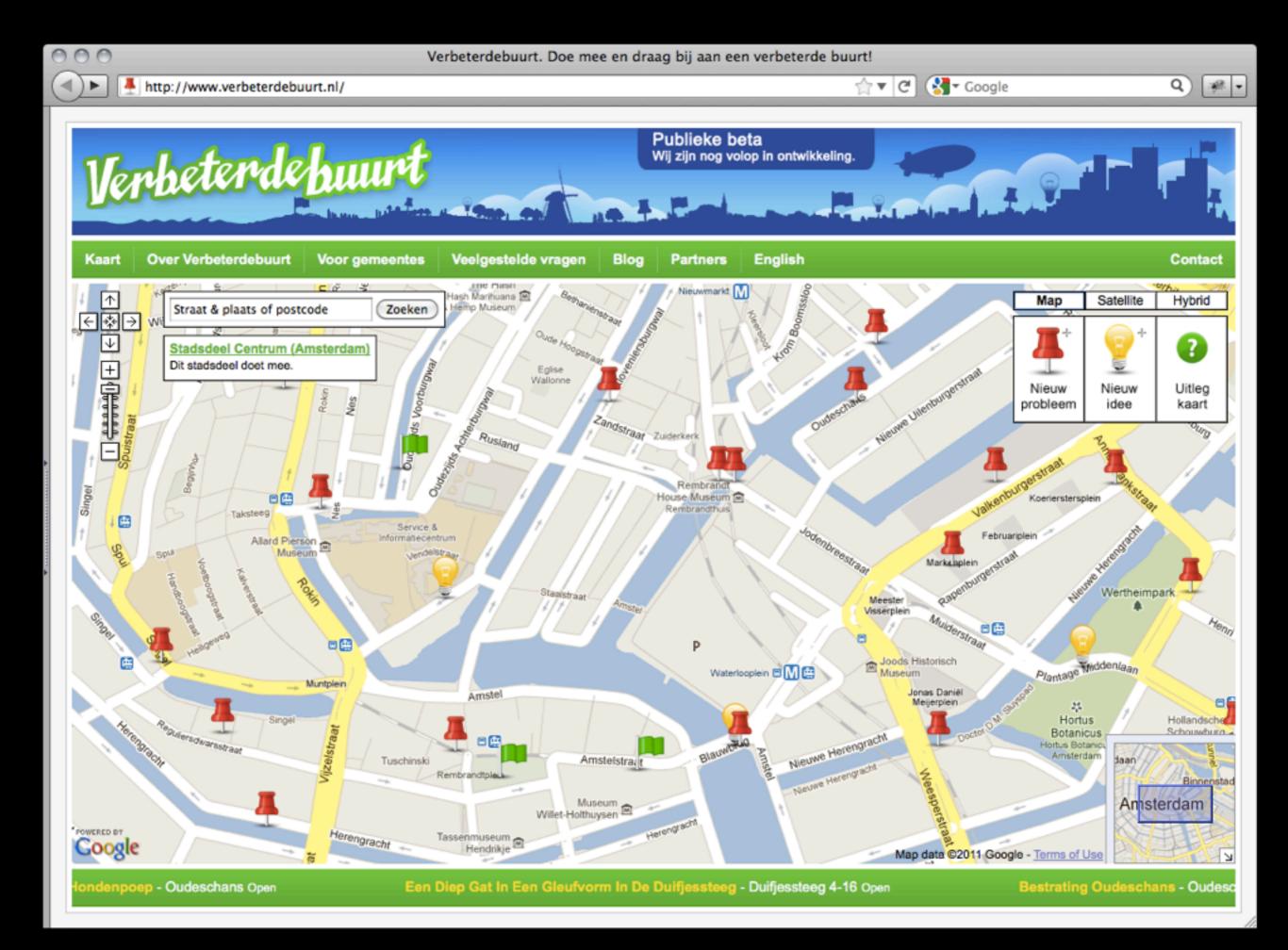
Venecia

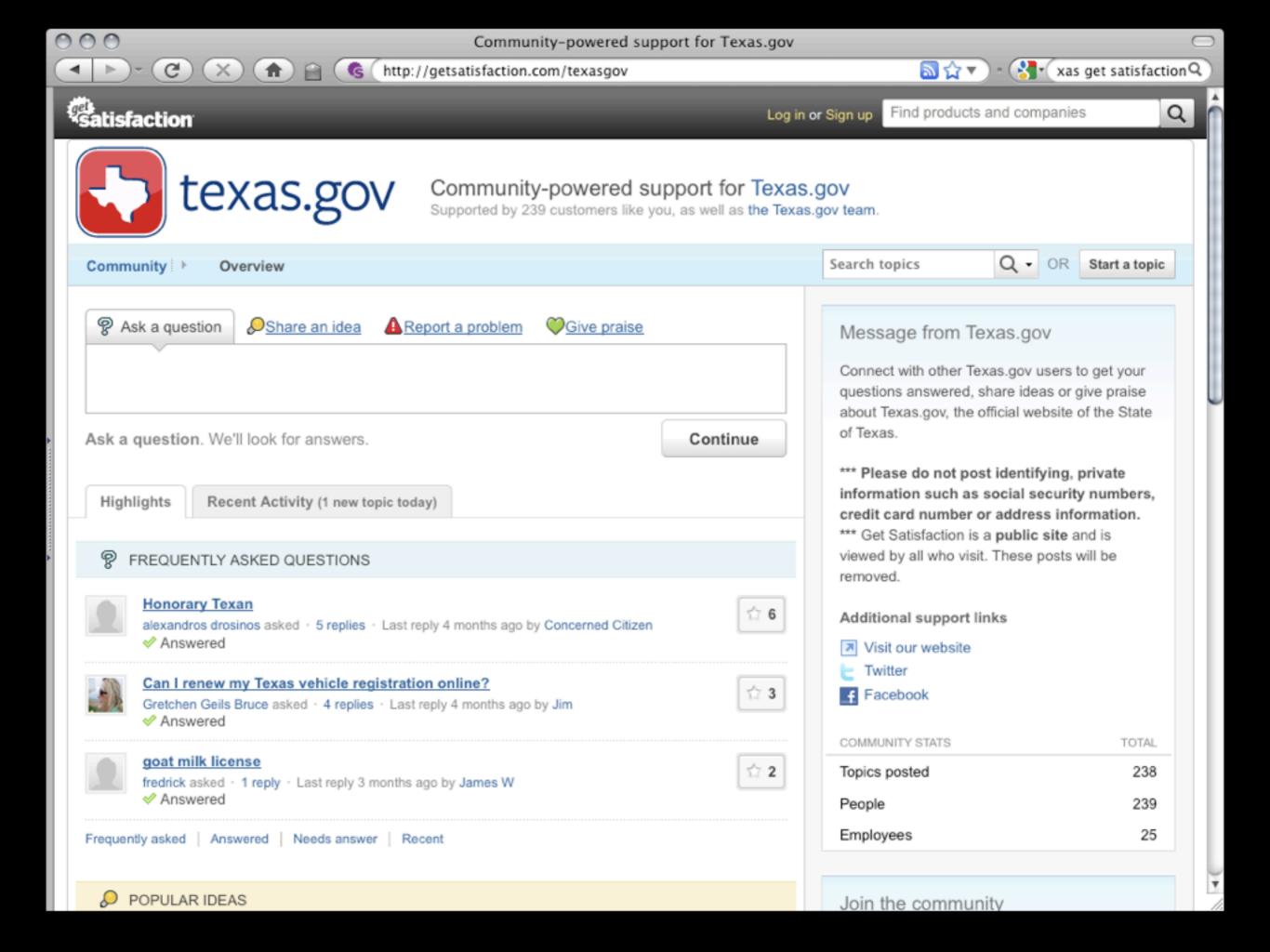
Yabacoa

Mi paraje no esta en la lista



## Unify these interactions?





## Thanks!

# Open311.org



Philip Ashlock phil@openplans.org



civiccommons.org